Call for Demo Papers

The ACM SIGMM International Conference on Multimedia Information Retrieval is the leading forum for information retrieval researchers and practitioners in any area of multimedia technology to explore cutting-edge ideas and results, and to exchange techniques, tools, and experiences. During the conference there will be a technical demonstration session collocated with the poster sessions.

This demo session is meant to allow researchers and practitioners that have implemented software systems and libraries to describe the design, development and functionality of their work in an interactive setting. The committee encourages submission of emerging technology and early prototypes but will also consider mature systems with experimental features. Submissions are particularly encouraged in the areas of biomedical multimedia retrieval, 3D multimedia and immersive technologies, wireless multimedia applications, multimedia-based security applications, multimedia databases, content analysis, content-based retrieval, multimedia search, media processing, entertainment, multimedia social networking, multimedia advertising and innovative applications.

Each submission should consist of a 4-page paper (which will be included in the proceedings if accepted) formatted in the ACM style, and a URL link or a presentation or video or an interactive system. Please email your demo papers directly to Industrial and Demo Programs Chairs (Drs. Jinbo Bi and Xin Chen) for consideration. The paper should be prepared in the same style as the regular MIR papers and use PDF for the documents. More details at the conference Website: http://riemann.ist.psu.edu/mir2010/

All submissions will be peer-reviewed to ensure quality. The review process is single-blinded. Demonstrators will be provided with space and access to a local network (we will seek for Internet access but at the moment cannot guarantee). The participants will be required to provide their own computing equipment and any additional network, display, haptic, sensor, etc., hardware needed for the demonstration.

Important Dates

- **November 15, 2009** Submission Deadline – submit by email
- **November 30, 2009** Notification of Acceptance
- **December 22, 2009** Final Camera Ready Version

Contacts

Please direct any questions regarding technical demonstrations to the co-chairs:

**Jinbo Bi** (Siemens Medical Solutions, USA, jinbo_bi@yahoo.com)

**Xin Chen** (Navteq Corporation, USA, xin.chen@navteq.com)